

EMBRACING THE FUTURE  
ANNUAL  
REVIEW  
2009



~~ANTHONY~~  
~~NOLAN~~

BE A MATCH, SAVE A LIFE



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We are determined to save lives by providing donors to as many patients as possible, whose only hope is a bone marrow transplant.

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## India's story

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India was diagnosed with leukaemia when she was three. She relapsed 12 months later, needing a bone marrow transplant for a chance of survival.

A donor for India was eventually found from the Anthony Nolan register.

'Without Anthony Nolan, India wouldn't be here, simple as that.'  
India's mum, Jo.

*Photo: Nick David*

# CELEBRATING A RECORD YEAR

## Chairman's foreword



Building on the considerable success of 2008, Anthony Nolan once again exceeded all expectations.

2009 was the most successful year since the charity began.

We supported more

transplants than ever before, extended our work in cord blood collection, educated 17-18 year olds in the importance of bone marrow donation and started to embrace the future by adopting ambitious plans to ensure the charity saves more lives.

We provided a chance of life for 868 patients by matching them to donors prepared to donate their stem cells or bone marrow to someone they have never met.

Our cord blood collection service at King's College Hospital continued to expand and collect even more lifesaving stem cell units. Working with our partners, we aim to establish collection centres in many large maternity hospitals across the country. Subject to the necessary funding, this will ensure that the UK is able

to benefit from a nationwide cord blood collection programme.

Anthony Nolan plays a vital part in the worldwide community of bone marrow registers. It was the first register established in the world and many of the overseas registers owe their foundations to our work. Working with international partners, we were able to provide 150 donors for overseas patients who needed lifesaving transplants. In addition we imported stem cell donations to be used for 378 UK patients.

Our education project R&B, (Register & Be a Lifesaver) run with NHS Blood and Transplant, established itself as a vital part of our work. The pilot phase was evaluated as a huge success in all areas, leading to the rollout of the project, funded by the Department for Children, Schools and Families, the Department of Health and Baker Tilly. Announcing £165,000 of funding to support our work, Rt Hon Ed Balls MP described the project as 'outstanding', adding '...training volunteers and getting them into schools is making a massive difference already.' The project is an important part of Adrian Sudbury's legacy.

Following the sad passing of Dr Steve McEwan we were able to recruit Henny Braund as our new Chief Executive. Working with our staff, volunteers and supporters we have established an ambitious new strategy that will drive us forward over the next five years.

The next few years will see significant pressures on health service funding; pressures that will force us to review the way in which we support patients needing lifesaving transplants.

As we move into more uncertain times I am confident that our new strategic direction and changes in approach will ensure that we will be able to offer the best possible service to patients who so desperately need our help.

With the support of our staff, volunteers and faithful supporters we will be able to embrace the future and save ever more lives.

**Simon Dyson MBE**  
Chairman



# EMBRACING THE FUTURE

## Chief Executive's report



Anthony Nolan has a rich heritage. It was founded through the vision of one woman who was determined to give the best possible chance of life to her sick child.

Shirley Nolan's dedication and commitment can still be seen at Anthony Nolan today.

Each day we receive requests from transplant centres to find matches for patients who desperately need a bone marrow transplant. However, for every patient we match with a suitable donor, there is another for whom no match can be found. In the last year, our most successful ever, half of all the requests that we received went unmet because we could not find a suitable match for them.

We want to build on our success and ensure that we embrace the future needs of patients requiring a lifesaving transplant. We have set ourselves the challenge to double the number of lives we save each

and every day. In order to achieve this ambitious aim we have developed a new strategic plan that will guide our work over the next five years.

To support a doubling of lives saved we will: (i) grow our adult register from 400,000 to one million donors, (ii) build our cord blood collection programme to collect 15,000 cords for transplant, (iii) meet 80% of the requests made by transplant centres, and (iv) support and value the contribution of our staff and volunteers by becoming one of the best places to work.

Our potential donors aged 18-40 have little or no recollection of the pioneering work of Shirley Nolan. They need to better understand what is involved in being stem cell donors and need to see Anthony Nolan's work as relevant to them. We want them to join the adult register and have developed new, exciting ways of communicating our work which will become public in the summer.

We are currently piloting new saliva sampling that will revolutionise the way in which people join our register. It will enable us to run recruitment events using

volunteers and supporters. This will help us reach ever greater numbers of people and make recruitment online and by post.

To support our recruitment we will continue to grow our fundraising. We are delighted to be working with high street retailer Wilkinson's as the Charity of the Year for 2010/11. Their support will not only raise money, but will ensure more people hear of our work. Other companies and charitable trusts continue to provide fantastic backing for our work. Over 5,000 people will take part in fundraising events for us over the coming year - running marathons, climbing mountains and abseiling down buildings. The continuing and growing support of all of our supporters is critical to us.

Working together with our fundraising partners, our Friends' groups, university students through the Marrow network, and our staff and volunteers, we are well placed for the challenges that lie ahead. Together we can embrace the future, doubling the number of lives that we are able to save each and every day.

**Henny Braund**  
Chief Executive

# JOINING THE ANTHONY NOLAN REGISTER



*Anthony Nolan is the first register in the world to use saliva testing kits to identify potential donors.*

Anthony Nolan manages and recruits donors to the UK's most successful bone marrow register. We have been recruiting potential donors for 36 years, and 2009 saw record numbers joining the register.

17,407 men and women signed up last year alone, taking the first step to saving someone's life. We now have more than 400,000 people on the Anthony Nolan register and our aim is to have one million by 2014.

We have been working particularly hard to encourage more young men and people from all ethnic backgrounds to join the register. The more young adult male donors we recruit and the more the register reflects the diversity of the tissue types found within the UK, the more lives we will save.

Young men can usually provide more stem cells. So the fact that 29% of those signing up in 2009 were men between the ages of 18-25, compared to 20% the previous year, is excellent news.

Our efforts to recruit from the African and African-Caribbean communities were also successful. 8% of new registrants during

2009 were from these ethnic groups compared to less than 3% the previous year.

Now that we've introduced a simpler way to register - through a saliva sample - we are confident that the numbers joining the register will increase, and even more quickly.

From November 2009 we started to pilot saliva testing as a quicker, more efficient method than giving a blood sample. Anthony Nolan is the first register in the world to use this system, which brings many practical benefits while producing high quality samples. The pilot is proving a great success and all potential donors were able to give saliva samples from June 2010.

With saliva-testing kits becoming the norm, people will not have to wait for a clinic in their area or to make an appointment with their GP to have a blood sample taken. They will be able to request a saliva testing kit, follow the instructions on the pack and return it to us by post. As the size and diversity of the register grows, so does the chance of finding a match for even more patients in desperate need of a bone marrow transplant.



## Rachel's story

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'I'm delighted I've signed up to the register and would encourage everyone to do so. It was such an empowering thing to do, knowing that I can make the difference between someone living or dying.'



Rachel from Enniskillen, Northern Ireland, joined the register at one of our first saliva recruitment events in London. She'd heard about the event through a friend on Facebook who is living with potentially fatal chronic myeloid leukaemia.

'I'd heard of Anthony Nolan, but I knew very little about the charity and didn't really know what it did. I was on my friend's Facebook page and saw that she had posted a message encouraging her mates to go along to an event in Clerkenwell, London and join the bone marrow register. Her message really drove home to me how people in need of a transplant live in hope of finding someone who is a match, and is willing to make a vital donation.

Although I knew the chances of being a match for Rachel were incredibly slim, her message motivated me to go along. Knowing that I may not be a match for Rachel but could potentially be a lifesaving match for someone else, was all the encouragement I needed.

When I went along to the day I was really impressed by how clearly Anthony Nolan staff explained everything to me. They took time to make sure I understood what the saliva test would involve, how the register works, how matches are found and what donating entails. It confirmed to me that I wanted to be a donor and wouldn't hesitate to make a donation in future if I came up as a match.

Providing the saliva sample was very simple and didn't take long at all. Just a bit of spit, and no needles were involved!

I'm delighted I've signed up to the register and would encourage everyone to do so. It was such an empowering thing to do, knowing that I can make the difference between someone living or dying.'

# SEARCHING FOR VITAL MATCHES

When patients are waiting for a match with a bone marrow donor they live in hope that one will be found quickly enough.

In 2009, we matched a record number of donors with patients. We provided 430 matched donors for patients from our register and identified a further 378 adult donors held on overseas registers for UK patients.

Each of these successful matches began with the analysis of the patient's tissue.

Our team then conduct a thorough search to find a suitable donor. This search often begins with family members, especially siblings, who offer the most likely match. But 70% of patients do not have a suitable sibling match and therefore rely on an unrelated donor to offer them the chance of life. We begin a search of the Anthony Nolan, and other UK registers. We will also often extend the search to overseas registers.

On finding potential donors, we perform confirmatory tissue typing to ensure accurate matching. Thanks to advances in genetics, we now look inside the cells and study the DNA. This gives us a more detailed analysis and a closer match.

Once a match is found, a dedicated Harvest Coordinator supports the donor, making sure they understand the process, associated risks and everything involved.

The patient receives treatment before the transplant to get rid of their own diseased marrow. As this treatment also destroys their immune system, they are left at very high risk of infection.

They need new blood stem cells to build a new immune system. Today the most common, and preferred way to donate is through peripheral blood stem cell collection - a process not dissimilar to giving blood. This provides the highest number of blood stem cells.



## Olly's story

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'I'd encourage everyone to join the register. To put yourself forward for the bone marrow register is an absolutely incredible thing to do. Without donors like Matthew, people like me would be long gone. I'm now looking forward to the future - all thanks to the kindness of a donor and the hard work of Anthony Nolan.'

*Photo: Nick David*

# A WONDERFUL DOUBLE ACT

24-year-old Olly is alive today thanks to Matthew from Essex who donated his bone marrow to him three years ago. The two men met recently, giving Olly the opportunity to thank the man who saved his life, and for Matthew to see the progress Olly had made.

Olly's journey with leukaemia began five years ago when he was off work for six weeks with glandular fever. After returning to work, he felt tired all the time and kept getting headaches. One morning he took himself back to his GP. The blood tests revealed he had cancer.

Despite his courses of treatment, things took a turn for the worse when Olly developed a more serious and very rare unnamed form of leukaemia. He was only the third known person in the world with this form and the other two had already died.

It was decided a bone marrow transplant was probably his best hope.

His brother was tested and unfortunately wasn't a match, and the first search on the register didn't reveal a suitable donor. Olly and everyone close to him were scared one wouldn't be found in time. Luckily, Anthony Nolan identified two possible matches, one of whom was Matthew. Olly had a bone

marrow transplant two days after his 21st birthday.

'Matt and I have exchanged letters and Christmas cards over the last few years and I was really keen to meet him. Without him I wouldn't be here, I'm sure of that. 'Thank you' just isn't enough. But what else do you say? I'll simply never be able to repay Matt for saving my life.'

Matthew had been on the Anthony Nolan register for 12 years before he was found to be a match for Olly.

Matthew said: 'I'm just glad I could help. It was just so nice to see that he's well and healthy. I've seen some photographs of him from when he was in hospital and he was looking really bad, really poorly.'

Olly said: 'I'd encourage everyone to join the register. To put yourself forward for the bone marrow register is an absolutely incredible thing to do. Without donors like Matt, people like me would be long gone. I'm now looking forward to the future - all thanks to the kindness of a donor and the hard work of Anthony Nolan.'

Such meetings between donor and patient are extremely rare. If they occur at all, it is only after a minimum two year period after the donation.

# CASE STUDY OF A YOUNG RECIPIENT

Even when she was desperately sick, Katie Currie was like most other five year olds. She loved spending time rollerskating in the garden and making up imaginary games with her little sister Libby.

But the early years of Katie's life were incredibly hard. She was diagnosed with acute lymphoblastic leukaemia just after her third birthday. Although she fought back the illness and went into remission, her blood count became dangerously low and she relapsed.

Like the majority of people - young and old - who need a bone marrow transplant to survive, a match wasn't found within her family. Although her younger sister was tested, she wasn't suitable.

The family had no choice but to pin their hopes on a match being found on the bone marrow register. Luckily, Anthony Nolan identified a donor and Katie's life was saved.

Her dad, Neil, explained: "Our world came crashing down when Katie was diagnosed.

We simply couldn't believe that our little girl who was full of joy was so sick.

We were told there was a one in four chance of Libby being a match for Katie but she wasn't. Hearing this news was devastating as we knew we were totally reliant on finding a stranger to save her life.

For two and a half years, Katie took a daily cocktail of drugs and was in and out of hospital. She had regular painful lumbar punctures to check her progress and I always found her courage amazing. It really doesn't bear thinking about what would have happened if a donor hadn't been found. We'll eternally be grateful to the individual who saved her life."



## Katie's story

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'It really doesn't bear thinking about what would have happened if a donor hadn't been found and we will eternally be grateful to the individual who saved her life.'

Neil, Katie's dad.







## Mark's story

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'It made it all worthwhile knowing that the recipient is making such good progress and that I had given them back the chance of life.'

# CASE STUDY OF A DONOR

When a letter from Anthony Nolan landed on 23-year-old Mark's doormat telling him he was a possible match for someone in need of a bone marrow transplant, he had no doubt that he would donate if the match was confirmed.

The letter explained possible outcomes, describing all he needed to know about the process and what he would have to do. He visited his GP and had some blood tests. A follow-up letter advised him that the tests had confirmed the match.

'After receiving the news, I arranged to go to a clinic in London, where I underwent an examination and talked to a doctor. I had another blood test to make sure I was fit enough to donate.

A nurse carried out my peripheral blood stem cell donation. It was like giving blood but over a longer period. Any small discomfort I had during the day of the donation was completely wiped out by the knowledge that I was saving someone's life. I'd read up on the types of diseases that required bone marrow transplants, so I knew that whoever the recipient was, they had probably already been through a huge amount. What I was doing was nothing compared to that.

Although I didn't have much information about the person who would receive my donation, I knew that he or she was a stone heavier than me, so it was likely that they were a similar age or older than myself. Since making the donation, I've found out more. I received a Christmas card from them, which I will treasure forever. It made it all worthwhile knowing that they are making such good progress and that I had given them back the chance of life.'

# CORD BLOOD

Bringing your own child into the world is magical. And mums can make the moment even more special by donating their umbilical cord blood and helping to save someone's life.

Cord blood offers a fantastic source of stem cells that can regenerate bone marrow. Currently it is a lifesaving product that is thrown away after the baby is born. In the UK alone, 65,000 litres of cord blood are discarded every year, yet as little as 40 - 60ml are needed to save a life.

When mums agree to donate, these cells can be given to people suffering from disorders such as leukaemia, giving them the chance of life. It can also be used for pioneering regenerative medicine for liver, heart, kidney, diabetes and neurological conditions, and research. If the level of stem cells in the cord blood is sufficiently high, it is stored for transplant use. If it isn't, the cord blood can be used for research.

At Anthony Nolan, we have made significant progress with cord blood collection over the last few years. We have been collecting cords at King's College Hospital since Christmas Eve 2007, explaining to expectant mums about the

huge benefits in donating their cord blood. In 2009 over 1,500 women who gave birth at King's College Hospital agreed to donate their cord blood to the Anthony Nolan cord blood programme.

It is great news that the number of pregnant women agreeing to donate their cord blood is increasing, but more collection facilities are desperately needed. We plan to extend cord blood collection to 10 collection centres around the country in the next two years.

Meanwhile in 2009 we have been campaigning loudly for the Government to commit to funding a national cord blood collection programme. We currently provide two lifesaving transplants a day - we want to double that. We submitted a formal funding request for £15.2 million over 3 years in June 2009, and we will continue to push for a national cord blood programme. Published research tells us that if we could collect 50,000 cords over the next five years, the UK would meet around 80% of transplant requests. Around half the cords collected would be available for transplant, with the rest being used for research.

Camilla has saved a life once before. She was a bone marrow donor for her brother who had leukaemia and desperately needed a transplant. She made a difference again when she became one of the first women to donate her cord blood at King's College Hospital.

'When I was pregnant I decided to have my baby at King's College Hospital. It was then that I heard that the hospital was setting up a donation scheme. As soon as I heard about it, I decided that I should find out more. I was spurred on by my brother's experience and the impact his illness had on all of us who love him. I knew how important my donation had been for him, and felt inspired that I could help somebody again.

I wanted to know what cord blood donation involved and how it worked. During my pregnancy, I had a couple of meetings with the midwife to discuss the process and to ask any questions I had. She explained everything to me, and I signed up. Once all the paperwork was complete, it was then a case of waiting to go into labour. Donating my cord blood didn't alter the labour or birth in any way and I would definitely recommend other expectant mums to donate. Cord blood is thrown away hundreds of times a day across the UK. If you decide to donate, your cord blood won't go to waste. You will make a real difference to someone's life or to science, while bringing your own child into the world.'



# Camilla's story

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'If you decide to donate, your cord blood won't go to waste. You will make a real difference to someone's life or to science, while bringing your own child into the world.'

*Photo: Sarah Worker*



# WORLD CLASS RESEARCH

In addition to providing donors, it is vitally important that we continue to develop our understanding of the factors that can affect the outcome of transplants. Scientists funded by Anthony Nolan made a number of important advances during 2009.

We are currently funding 30 scientists, and they wrote more than 20 papers published in peer-reviewed journals in 2009. Their pioneering work studying genes, immune responses to transplants and the best ways to carry out cord blood transplants, are revealing important information such as what makes the best donor and how we can improve survival rates. Their research quite simply means we can save more lives.

One major project is our tissue typing database. This is a constantly growing record of all known Human Leukocyte Antigen (HLA) gene sequences. It is the only database of its kind in the world and acts as an important international reference. 2009 was a record year for new submissions to the database; over 1050 new HLA sequences were submitted, compared to the previous best of 419, in 2007.

Studying the genes of transplant patients and their respective donors can reveal information about the role of genes in the success or rejection of a stem cell transplant. However for studies to be meaningful, it's important that we collect and study the genetic information of large numbers of transplant recipients and their respective donors. In 2009, our researchers collected samples from 120 patients and their respective donors, bringing the number of patient-donor pairs for genetic analysis to 1350.

We hope in future that clinicians and researchers will use genetic findings from research to improve matches between donors and patients and improve transplant success. One example is the discovery that the mismatching of the MICA gene in kidney transplants correlates with an increased risk of acute transplant failure. This has important potential for our researchers, who can now study whether these genetic differences also affect the success of bone marrow transplants.

## Dr Daniel Figueuroa Tentori

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Dr Daniel Figueuroa Tentori is a PhD student at the Anthony Nolan Research Institute. Every day, he works alongside others at the Institute in the quest to improve transplant success.

'I joined the Anthony Nolan Research Institute in 2006, and since then I've been focused on exploring the types of cells that are crucial to transplant success.

Before any patient receives donated bone marrow, they have treatment to rid their body of their own diseased marrow. This destroys their own immune system. The biggest concern facing any bone marrow patient is that they may reject the donated tissue.

Rebuilding a new immune system is crucial, and cord blood units have huge potential as they are enriched with Regulatory T cells. These cells are involved in the body's immune system and can control the harmful cells, reducing the risk of transplant rejection.'

# THE ANTHONY NOLAN CELL THERAPY CENTRE

'The challenge was finding safe and effective ways to isolate Regulatory T cells from the cord blood donations. We have optimised the method to isolate these cells with the highest purity, in the most stringent and safe laboratory environment so that we can use these cells in transplant patients.

Being part of a team of experienced and passionate scientists who work every day to improve transplant success is hugely motivating and rewarding. I've had the opportunity to present my work to other scientists and clinicians at international meetings and when we come together in these forums, it's clear how so many people are working towards the same goal of improving bone marrow transplantation. It's humbling to know that discoveries in our labs are having a real impact on patients living with leukaemia and other life limiting conditions.'

In September 2008, we opened the purpose-built Anthony Nolan Cell Therapy Centre in Nottingham. This combines a state of the art storage facility for cord blood with a stem cell research centre. During 2009, we stored the first 100 clinical units of cord blood. These units are suitable for transplant so they can be matched to appropriate patients in need. Saving lives with cord blood that we have collected in the UK will be a huge step forward. We hope to save many more lives this way as our programme of collection and research grows.

A series of studies is taking place in the UK on the use of cord blood for transplantation. Scientists at the Anthony Nolan Cell Therapy Centre are processing samples taken after a transplant to see how quickly the patient's immune system reconstitutes itself. Their findings will reveal important information about how the human body responds to cord blood transplants.

We have also been working on defining the different cell populations in cord blood. We hope to find ways to safely manipulate the cells, so that those that have a positive effect on transplant success are enriched, and those that jeopardise a transplant are depleted.



# ADRIAN'S LEGACY



In 2009 Adrian Sudbury died of leukaemia aged 26. He spent the last few months of his life campaigning for better education and information for young people on the importance of stem

cell donations. His passion and his “Baldy Blog” reached the attention of Prime Minister Gordon Brown, and the Health Secretary at the time, Alan Johnson.

Adrian’s campaign lives on in the form of the R&B (Register and Be a Lifesaver) Project. The project aims to educate sixth formers and college students about joining the register and dispel some of the myths around donation. Getting the message to this young audience is vital to boost the number of donors on the register and increase the number of lives we can save.

We launched a successful pilot project in Bristol and South Yorkshire in 2009, in partnership with NHS Blood and Transplant and Adrian’s family. We trained a team of 65 volunteers to speak to students about

donation. During the five month pilot, they gave 120 presentations in 95 schools and colleges to more than 5,000 students. At each school we showed a special film that included Adrian’s campaign, his opinion on donation and interviews with 17 to 18-year-olds on what they believe bone marrow donation involves and their thoughts on being a lifesaving match.

The pilot was such a tremendous success, that in December 2009, Secretary of State for Schools, Ed Balls announced £165,000 of Government funding for a nationwide education project about bone marrow donation. The funding will be used for a two year rolling education programme to sixth-form schools and colleges.







'The more young donors we can recruit to the bone marrow register, the more lives can be saved – it's that simple. It was Adrian's dream to see education programmes for all 17 to 18-year-olds. He would be really proud of what's already been achieved and thrilled by the potential of a nationwide programme.'

**Adrian's father, Keith Sudbury**

## Jonathan's story

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'When Anthony Nolan came in and told us about the reality of donating bone marrow, it really opened my eyes to not only how simple it is, but also how important it is.'

17 year old Jonathan Herbert, from South Yorkshire, was so inspired when the R&D Project visited his school, that he decided to sign up to the bone marrow register.

'I am already a blood donor so am interested in giving. But rumours I had heard about donating bone marrow had put me off. When Anthony Nolan came in and told us about the reality of donating bone marrow, it really opened my eyes to not only how simple it is, but also how important it is and how short they are of donors. I heard Adrian's story and realised how a donation helped extend his life. His story really affected me and has made me wake up to the importance of donating.'

# FUNDRAISING

Anthony Nolan's work depends on the kindness and generosity of our supporters and fundraisers. In 2009, we raised £4.6 million in donations and sponsorship. This income is vital to us being able to recruit donors to our bone marrow register, find and support matching donors, set up cord blood collection centres and fund ground-breaking research.

Attracting corporate supporters is hugely important, as it opens the door not only to large numbers of employees working hard to raise money for us but also spreading the word about our work. In 2009, we secured two major new national corporate partners - Wilkinson and Betfair - and we are extremely grateful for their support.

Running events were once again an important source of revenue, with hundreds of dedicated runners pounding the streets for Anthony Nolan. Our teams in the Flora London Marathon and Bupa Great North Run raised more than £500,000. This money is vital to helping us save lives.

It was a bumper year for regional fundraising, with large numbers of supporters up and down the UK working hard to raise funds for Anthony Nolan. The Round Table named us as their national Charity of the Year, and local groups made huge efforts to raise money. Our Friends Groups made a huge contribution raising tens of thousands of pounds.

Every donation - large and small - every fundraising event, and everyone undertaking a challenge for Anthony Nolan, makes a real difference. Without the energy and commitment of all our supporters who volunteer their time and work incredibly hard to raise funds, we would not be able to continue recruiting donors, finding matches, and saving lives.

As a charity, it's vitally important that we maintain the momentum of our fundraising efforts. With exciting aims to increase the number of cord blood collection centres, roll out saliva testing in 2010, make advances in research to improve the success of bone marrow transplantation and to grow the register to 1 million by 2014, we hope that next year will see our income increase. Every penny counts.

## Matt Brooker

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Matt Brooker knows all about the importance of the Anthony Nolan register. His fiancée, Mary, had treatment for a rare form of lymphoma over a couple of years. Thanks to us finding her a suitable match, she had a successful stem cell transplant and is now looking forward to her future.

It was Mary's experience that spurred Matt on to run in the 2009 Flora London Marathon wearing a ballgown, raising £4,630 for Anthony Nolan.

'Mary's battle with lymphoma made it clear to me how important the work of Anthony Nolan is. It's such an inspirational charity, providing a lifesaving register of potential donors who may offer the only match for the thousands of children and adults diagnosed with leukaemia every year in the UK.'

## Matt's story

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It was Mary's experience that spurred Matt on to run in the 2009 Flora London Marathon wearing a ballgown, raising money for Anthony Nolan.

'The London Marathon is well known for runners in fancy dress, and I ran in style wearing a ballgown from Chrisanne Ltd, the dress designers for BBC's *Strictly Come Dancing*.

I trained hard for the big day, five times a week. Being on my best friend's stag do wasn't even a good enough reason to miss a training run. I ran 16 miles while my friends nursed hangovers.

Although getting out for long training runs in rain or freezing weather sometimes felt tough, it was a doddle compared to what so many people have to go through. Seeing how Mary handled her treatment and how well she was looked after by the doctors and nurses, was all the motivation I needed to reach the finish line.

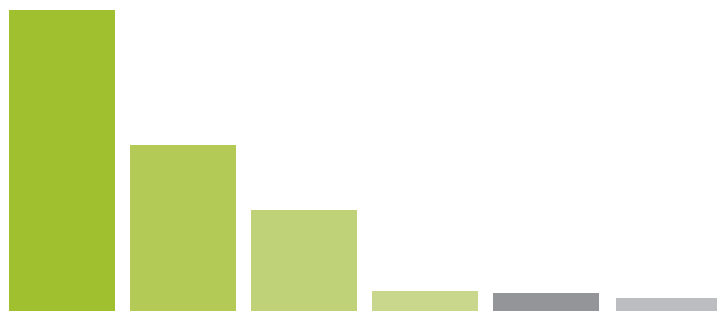
It's fantastic knowing that the funds I raised will help in finding future donors. As well as raising money I've signed up to the Anthony Nolan register. I look forward to one day helping somebody in the same way that Mary and I were helped.'





# FINANCIAL SUMMARY

Income £25,987,819



■ <b>Sourcing overseas donors</b> , fees received for searching overseas registers for donors for UK patients	<b>£13,005,712</b>	(2008: £8,121,177)
■ <b>Recharging donor provision</b> , fees received for services such as the provision of donors from the Anthony Nolan Register to transplant centres	<b>£7,066,045</b>	(2008: £7,105,261)
■ <b>Voluntary income</b> , donations from individuals, corporate supporters and trusts and other similar institutions, and from legacies	<b>£3,798,549</b>	(2008: £5,160,417)
■ <b>Fundraising</b> , income from Anthony Nolan Marketing Ltd. from the sale of merchandise, advertising, the organisation of fundraising events, and by exploiting intellectual property and other similar rights held by the Charity	<b>£825,334</b>	(2008: £1,164,664)
■ <b>Research grants</b> , funds received for research projects	<b>£813,360</b>	(2008: £547,344)
■ <b>Investment returns</b> , comprise rent received, bank interest on short term deposits and royalty income, key man insurance proceeds	<b>£478,819</b>	(2008: £151,848)

Expenditure £25,981,073

How we spend our income to carry out our lifesaving work

£10,391,972 (2008: £7,627,464)



Sourcing overseas donors, costs incurred for searching overseas registers for donors for UK patients

£5,532,191 (2008: £4,777,711)



Recruiting donors, the costs for recruiting, testing and supporting potential donors on the Anthony Nolan Register

£5,248,202 (2008: £5,228,350)



Providing donors, the costs incurred when the Charity searches for and provides donors from the Anthony Nolan Register to transplant centres

£2,351,002 (2008: £1,737,348)



Research, the Charity's research to improve the effectiveness of bone marrow transplantation

£2,157,002 (2008: £2,548,964)



Fundraising, costs incurred by Anthony Nolan Marketing Ltd., plus direct and support costs in developing much of the Charity's voluntary income

£300,704 (2008: £314,723)



Governance, the costs of administering the Charity

The figures in this financial summary are consistent with those provided in the audited full annual report and financial statements. For full details contact Alan How, Director of Finance and Resources, Anthony Nolan, Heathgate Place, Agincourt Road, London NW3 2NU. 020 7284 1234.



# TRUSTEES AND SENIOR PERSONNEL

## Anthony Nolan Joint Scientific and Medical Advisory Committee

Chaired by Anthony Nolan's Medical Director, this committee is an independent group of acknowledged expert scientists and doctors offering advice and guidance to Anthony Nolan. We thank them for their support and commitment.

Chair: Professor John Goldman  
DM, FRCP, FRCPATH, FAcadMedSci

Professor Jane Apperley  
MBChB, MD, FRCP, FRCPATH

Professor A J Barrett  
MD, FRCP, FRCPATH (Bethesda USA)

Malcolm K Brenner  
MA, MB, BChir, PhD, FRCPATH

Professor C Craddock  
DPhil, MRCP, FRCPATH

Professor Stephen Mackinnon  
MD, FRCP, FRCPATH

Professor P Moss  
MB, BS, PhD, FRCP, FRCPATH

Professor N H Russell  
MD, FRCP, FRCPATH (Nottingham)

Professor John Trowsdale  
PhD, FMedSci

Professor H Waldmann  
MD, FRS, PhD, MRCPATH(Oxford)

Dr. Paul Veys  
FRCP, FRCPATH, FRCPCH

Dr David Marks  
MB, BS, PhD, FRACP, FRCPATH

## Anthony Nolan Senior Management Team @ 31 January 2009

Henny Braund  
Chief Executive

Alan How  
Director of Finance & Resources

David Knights  
Director of Marketing & Communications

Professor Alejandro Madrigal MD, PhD, FRCP, FRCPATH, DSc  
Research & Scientific Director

Ailsa Ogilvie  
Director of Operations

Catherine Miles  
Director of Fundraising

Alex Lutke  
Director of IT

## OUR TRUSTEES



**Mr Simon Dyson**  
MBE, FCAA, Chairman



**Mr Lionel Cashin**



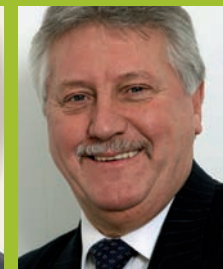
**Dr Colin Rickard** • **Mr Peter J. Harrison** • **Mrs Fran Burke** BA  
PhD, MA, FRICS



**Mr Ian Krieger**  
BA, FCA, MSI



**Professor K Michael Spyer**  
DSC, MD(Hon),  
FmedSci



**Mr Brian Turner**  
CBE

Photos: Ian Krieger and Brian Turner CBE — Allan Jones. Colin Rickard, Fran Burke, Simon Dyson MBE and Peter J. Harrison — Simon Hickey

# WITH GRATEFUL THANKS

## Friends of Anthony Nolan

Anthony Nolan Friends are groups of volunteers who support our work throughout Britain in a variety of ways: helping at donor recruitment clinics, offering financial donations, organising fundraising events, providing valuable gift and services in kind. We are immensely grateful for all their hard work.

Aberdeen Sheriff Court, Aberfoyle, Ashbourne, Baildon, Bexley and Orpington, Bournemouth, Bridge of Allan, Carlisle, Croydon, Dunfermline Sheriff Court, East Lothian, Fife, Glasgow District Court, Guernsey, Halesowen, Hitchin, Isle of Arran, Isle of Man, Jedburgh Sheriff Court, Jersey, Kirkcaldy Sheriff Court, Linlithgow Sheriff Court, Long Eaton, Newport on Tay, Nuneaton, Oban, Orkney, Sale, Salisbury, Scarborough, Sunderland, Swaffham, Weardale, Winsford.



BE A MATCH, SAVE A LIFE

Marrow is a volunteer student organisation that aims to give every UK student the opportunity to join the Anthony Nolan Register. Marrow activities include organising bone marrow donor recruitment events, raising funds and awareness of the Charity's work.

## National Chair 2009/2010

University of Southampton Marrow

**Scotland and Northern Ireland** University of Aberdeen Marrow, University of Dundee Marrow, University of Edinburgh Marrow, University of Glasgow Marrow, University of St. Andrew's Marrow, Queen's University Belfast Marrow

**London** Barts and The London School of Medicine Marrow, King's College London Medical School Marrow, Imperial College London Marrow, St. George's, University London Marrow, University College London Marrow

**South East** University of Cambridge Marrow, University of Oxford Marrow, University of Southampton Marrow, University of East Anglia Marrow, Brighton and Sussex Medical School Marrow

**South West** University of Bristol Marrow, Cardiff University Marrow, Peninsula Medical School Marrow, Swansea University Marrow

**North East** Durham University Marrow, Hull and York Medical School Marrow, University of Leicester Marrow, University of Newcastle Marrow, University of Nottingham Marrow, University of Sheffield Marrow, University of Warwick Marrow

**North West** University of Birmingham Marrow, Keele University Marrow, University of Leeds Marrow, University of Liverpool Marrow, University of Manchester Marrow and University of Preston Marrow

## Charitable Trusts and Foundations 2008

Anthony Nolan gratefully values the financial support of many charitable trusts and foundations around the UK.

Marrow is supported by Medsin, a student organisation with branches in universities throughout the UK that works towards reducing health inequalities throughout the world.

## Corporate Supporters

Anthony Nolan Friends are formally constituted. Anthony Nolan continually relies on support from business and other organisations. Here is a cross section of our corporate supporters during 2008/09. Our sincere thanks go to these and many others.

3C Technology, Aegis, Annandale Estates and Lord and Lady, Associated Newspapers, Astus UK Ltd, Baker Tilly, Bamford Auctioneers, Barclays Bank, Belfast Telegraph, Bermondsey and Rotherhithe Choir, BGC Partners, Blueprint, Carl Richards, Cash & Carry, Cargill Cotton, Charles Hurst Group, Coolfun Ltd, Covent Garden Tenants Association, CVD Ltd, Deloitte, Drambuie, Dunfermline RFC, Dunfermline Round Table, eBay (UK) Ltd, Eastern Airways, Eastern Digital Exhibition and Display, easyJet, Edwards Harvey, ETM Limited Manchester & Mr Derek Acorah, Europackaging Ltd, Feckin Whiskey, Flybe, Fife Council and Lochore Meadows Country Park, Funds Europe, Furniture Village, Greybar Design, Grosvenor House, Guy's & St Thomas' Hospital NHS Trust, Handelsbanken, Halfords, Hastings Hotels, Hilton Glasgow, Hotels4U, House of Dorchester, Incisive Media, Inner Wheel District 128, John Lewis, Johnstone, Kleinwort Benson, Lagan Holdings, Legal & General, Lifetime Mortgages,

Llanllyr Water, Lloyds Pharmacy, Lothian Estates, Jedburgh, Man Group plc, Mark Ramprakash Benefit Year, Mars, Mecco, Metro, Minghella Ice Cream, Mirabaud Securities, Mulholland Contracts Ltd., Munros of Jedburgh, Musgrave Group, National Museums Northern Ireland, National Sporting Club, Newport Round Table, North East Telecommunications Ltd, Pennine Print Ltd, Pernod Ricard, Powerboat Training UK, Press & Journal, Protherics plc, Pure Recruitment Solutions, Renault F1, Research Now, Research Now plc, Robert Dyas, Royal Bank of Scotland, RT Marketing Ltd, Schenker Ltd, Selsius Ltd, Stena Line, Steve Thompson Benefit Year, Suffolk Offset, Sunningdale Golf Club, Edinburgh, The Metropolitan Police Sailing Club, The pink link, The Sands Venue, The Scottish Courts Service, The Worget Manor Hotel, Wareham, Thomas Telford School, T-Mobile, Translink, Travelex, VH BIO Ltd, VU Ltd, Wilkinson.

## We are grateful for the personal involvement in our lifesaving work of these high profile supporters:

David Aaronovitch  
Christina Bailey  
Richard Blackwood  
Georgina Bouzova  
Edith Bowman  
Dominic Brunt  
Will Carling OBE  
The Cheeky Girls  
Adrian Chiles  
Chris Chittell  
Olivia Coleman  
Rachael Cordingley  
Penelope Cruz  
Lawrence Dallaglio  
OBE  
Les Dennis  
Sara Dhada  
Noel Edmonds  
England Rugby Squad  
Jessica Fox  
Angus Fraser  
Mark Goodier  
Will Greenwood  
Mel Guidroyc  
Amanda Hamilton  
David Harewood  
Richard Hill MBE  
Greg James  
Jeremy Lewis  
Leon Lopez  
Tim Lovejoy  
Orlaith McAllister  
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Craig Phillips  
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Kara Tointon  
Kevin Mark Trail  
Brian Turner CBE

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ANTHONY NOLAN  
FREEPOST PO Box 1767  
London NW3 4YR

ANTHONY  
NOLAN

BE A MATCH, SAVE A LIFE



Anthony Nolan is an independent charity. We continually rely on generous financial support from the general public, companies and trusts.

If you want to make a donation, please make your cheques payable to The Anthony Nolan Trust, and return to:

**ANTHONY NOLAN  
FREEPOST PO BOX 1767  
London NW3 4YR**

If you would like to know more about Anthony Nolan and how you can support its lifesaving work please complete and return this card.

**Please tick the box(es) to receive the information you want.**

- Becoming a stem cell donor (if aged 18-40)
- How my employer can support Anthony Nolan
- Making financial donations
- Leaving a legacy
- Fundraising events
- The Anthony Nolan Research Institute
- The Anthony Nolan Histocompatibility Laboratories
- Full financial statements for 2009

Name
Address
Postcode

*It is more cost effective for the Charity to phone or e-mail you from time to time. By completing the details here, you confirm that you are happy for the Charity to contact you in this way.*

Telephone
Mobile
Email

#### Your Data

We value your support, and confirm that the data that is held by The Anthony Nolan Trust and Anthony Nolan Marketing Ltd will be held and processed in accordance with the Data Protection Act 1998. We will use your data to keep in touch with you concerning our activities as a fundraising charity, blood stem cell register and scientific research institute. We will not, without your consent, supply your details to any third party except where this is necessary to carry out our activities or required by law. Further details of how we use your data can be found at [www.anthonynolan.org.uk](http://www.anthonynolan.org.uk)

Registered charity nos. 803716/SC038827  
Company no. 02379280

Sorrel, Cord blood recipient

**'I FEEL HUMBLLED, VERY LUCKY AND BLESSED  
THAT WE FOUND A DONOR.'**

Mum, Samantha

All information in this review is correct at time of going to press. All figures quoted in this review refer to the calendar year 2009, except those on page 24 which refer to the Charity's financial year ended 30 September 2009. This publication contains fibre from forests certified according to the principles of the Forest Stewardship Council.

Registered charity no. 803716 / SC038827



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