

~~ANTHONY~~
~~NOLAN~~
BE A MATCH, SAVE A LIFE

Annual Review | 2010

> MATCHING DONORS WITH PATIENTS TO SAVE LIVES





Dedicated to her son Anthony, Shirley Nolan started the world's first bone marrow register in 1974.

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Anthony Nolan Annual Review | 2010



Anthony Nolan is a pioneering charity. Since our creation as the world's first bone marrow register in 1974, we have grown through determination and continuous innovation. Never has this been more apparent than in the last year.

A few of the many highlights of our achievements in the last year are:

- **we provided a record 937 transplants;**
- **we recruited a record 23,796 first time donors;**
- **we made an historic switch from blood to saliva testing as the way of joining the register – this is already having a huge impact on recruitment and will bring long-term financial benefits;**
- **we have started collecting umbilical cord blood at two hospitals in Leicester, setting us well on the way to reaching our ambitious targets outlined in our strategic plan;**
- **we have completely redesigned our visual identity and have launched our new website to appeal to our vitally important younger audience.**

Research has continued to underpin the work we do. Overall, the Research Institute had 22 papers published in the last year and was successful in renewing the National Institute of Health grant funding.

We have much to be proud of but we are never complacent.

We are incredibly grateful for all the support we have received in the last year, from everyone who signed up to the Anthony Nolan register, mothers who donated their umbilical cord blood and those who helped raise vital funds so we can continue our lifesaving work. Most of all, we thank those people who took the incredible step of donating their blood stem cells or bone marrow blood to help save the lives of people with diseases such as leukaemia.

Thank you for all of your help and we look forward to an even more successful year ahead.



Simon Dyson



From our Chairman



From our Chief Executive

Every day, in my role as Chief Executive, I am reminded of what a privilege it is to be leading such an important charity. I am always moved by the stories of incredible courage shown by people, of all ages and backgrounds, whose lives are affected by blood cancer and other life-threatening disorders. In this review, we have featured just a handful of the many hundreds of people who we have helped this year. I am sure you will find each story inspiring.

Of course, none of this would be possible without the selfless acts of the amazing people who have donated their blood stem cells or bone marrow. Without them, these lifesaving transplants would never have been carried out.

As you'll read, all of our donors are very humble about their lifesaving contribution. While it's certainly true that the modern procedure for donating is simpler than it used to be, taking that vital step and deciding 'I want to help' can have life-changing benefits for so many people.

I am also extremely grateful to everyone who has signed up to the Anthony Nolan register as a potential donor, even if they haven't been called upon to donate yet. It is only by having the widest possible selection of people on our register that we can meet our goal of finding a match for everyone who comes to us in need of a lifesaving transplant.

I also want to personally thank all of our staff and volunteers. They work tirelessly each day – often in the background – to ensure Anthony Nolan can save an increasing number of lives. This year, thanks to their tremendous efforts, we have facilitated more transplants than ever before.

Over the next five years, we have set ourselves some very ambitious targets to build on our past success. Our vision is to double the number of lives we save.

It won't be easy – no challenge worth tackling ever is. But I know that, by all continuing to work together, we will be able to do it.

Thank you to everyone who has supported Anthony Nolan this year and, with your continued help, we look forward to saving ever more lives.



Henny Braund

ANTHONY NOLAN IS A PIONEERING CHARITY THAT SAVES THE LIVES OF PEOPLE WITH BLOOD CANCER

> BLOOD CANCER

Blood cancers – leukaemia, lymphoma and myeloma – are life-threatening partly because they prevent a person's immune system from working properly.

When a person's immune system is badly damaged, they can die from an infection which their body would normally fight off.

EVERY 23 MINUTES IN THE UK, SOMEONE IS DIAGNOSED WITH A BLOOD CANCER.

> STEM CELL TRANSPLANTS

A blood stem cell transplant can replace a damaged immune system in a person with blood cancer.

A blood stem cell transplant can only take place if we find a donor whose tissue type matches that of the patient. There are millions of variations.

EVERY DAY, WE PROVIDE TWO BLOOD STEM CELL TRANSPLANTS TO PEOPLE WHO WOULD DIE WITHOUT ONE.

> THE ANTHONY NOLAN REGISTER

Our register is an essential part of our vital work in finding remarkable donors.

We use our register to identify people whose stem cells are a suitable match for the person with blood cancer.

SINCE THE ANTHONY NOLAN REGISTER WAS CREATED, WE HAVE GIVEN MORE THAN 9,000 PEOPLE THE CHANCE OF LIFE.

> OUR GOALS

We want to provide a lifesaving transplant to every person with blood cancer who needs our help.

We want all people with blood cancer to have the best possible chance of survival following a transplant.

We want to make it as straightforward as possible for people to join our register.

WE URGENTLY NEED MORE PEOPLE TO JOIN OUR REGISTER, SO WE CAN PROVIDE MORE MATCHES AND SAVE MORE LIVES.

OUR VISION IS TO DOUBLE THE NUMBER OF LIVES WE SAVE

Jackson France's story

(by his parents Robert and Nicola)

'A PERFECT STRANGER INTERVENED TO SAVE OUR SON'S LIFE. WE WILL NEVER FIND A BETTER EXAMPLE OF HUMANITY THAN THAT. SUCH PEOPLE ARE TRUE HEROES.'

'From an early age, Jackson picked up any illnesses going around, although it didn't seem out of the ordinary.

But, in March 2008, while we were on holiday, Jackson's health got worse. Over the next nine months he was in and out of hospital.

We knew something was seriously wrong and, in November 2008, our worst fears were confirmed.

Doctors told us Jackson had juvenile myelomonocytic leukaemia and there was only a small chance of him surviving. We felt that our lives had fallen apart.

We were told Jackson's condition was so severe that he would need a blood stem cell transplant, but only if a suitable match could be found.

Then, over Christmas, Jackson's condition deteriorated. Our consultant told us, unless a transplant could be carried out quickly, Jackson would not be alive by the end of January.

It was heartbreaking. We don't think there is anything worse you can be told as parents.

Then, we finally received some good news. We were told Anthony Nolan had found three possible cord blood donations for Jackson, with the best match being a donor in Australia.

Jackson's nine-day course of chemotherapy preparing him for his transplant began while the stem cells were still being transported from the other side of the world, because doctors just didn't have time to wait.

Fortunately, three days before the operation, the stem cells arrived safely and, on January 15 2009, Jackson underwent a lifesaving transplant.

No words can ever express our thoughts, feelings and gratitude to the person who donated their stem cells. Someone we have never even met - through one, selfless act - saved the life of our precious son.'



> CORD BLOOD RECIPIENT

Name: Jackson France

Age: 6

Jackson was diagnosed with juvenile myelomonocytic leukaemia in 2008. He received a lifesaving stem cell transplant in 2009. Jackson's father, Robert, spoke to many politicians during the 2010 party conference season. He told them about Jackson's treatment and the importance of the work Anthony Nolan carries out.

Highlights to celebrate

2010 HAS BEEN A RECORD-BREAKING YEAR

937

The number of transplants we provided. This is the highest number we have ever provided in one year.

23,796

The number of new people we recruited to the Anthony Nolan register. This is a record number of potential donors in one year for us.

OUR YEAR IN BRIEF

OCTOBER 2009

OCTOBER 31st MARKED THE THIRTIETH ANNIVERSARY OF ANTHONY NOLAN'S DEATH.



9,000

In September 2010, we celebrated the fact that, since our register was created, we have given more than 9,000 people the chance of life.

997

The number of potential new donors who signed up in one month through our new website.

542

The number of trips made this year by our volunteer couriers to collect and deliver potentially lifesaving stem cells.

6,000

The number of people on the Anthony Nolan register who have donated stem cells since the charity was created.

4,500

The number of people on the Anthony Nolan register who made a fantastic further commitment to the charity by signing up to a Direct Debit to support our lifesaving work.

250

The number of London Marathon runners in 2010. Between them they raised a staggering £600,000 for the charity.

10,300

The number of students who have attended one of our 'Register & Be a Lifesaver' presentations.

NOVEMBER 2009

OUR PARTNERSHIP WITH BETFAIR BEGAN. THIS COLLABORATION WENT ON TO RAISE £144,548 FOR THE CHARITY.



Kate Lafferty's story

'CORD BLOOD DONATION IS SO DISCREET AND EASY, YOU ARE HELPING SAVE A LIFE WITHOUT EVEN NOTICING.'

> CORD BLOOD DONOR

Name: Kate Lafferty

Age: 37

Kate has donated her umbilical cord blood on two occasions, the most recent of which was after the birth of her daughter in April 2010.

'It's always been important to me to do what I can to help other people. It's one of the main reasons I trained as a nurse.

It was while I was working at King's College Hospital in London in 2007 that I saw Anthony Nolan had started an umbilical cord blood collection programme.

Having worked as a midwife, I know that the umbilical cord and placenta are usually treated as clinical waste and thrown away straight after a birth. So, I thought it was fantastic that Anthony Nolan was able to use them, instead, to help save someone's life.

I was pregnant with my second child at the time and I signed up for the programme immediately.

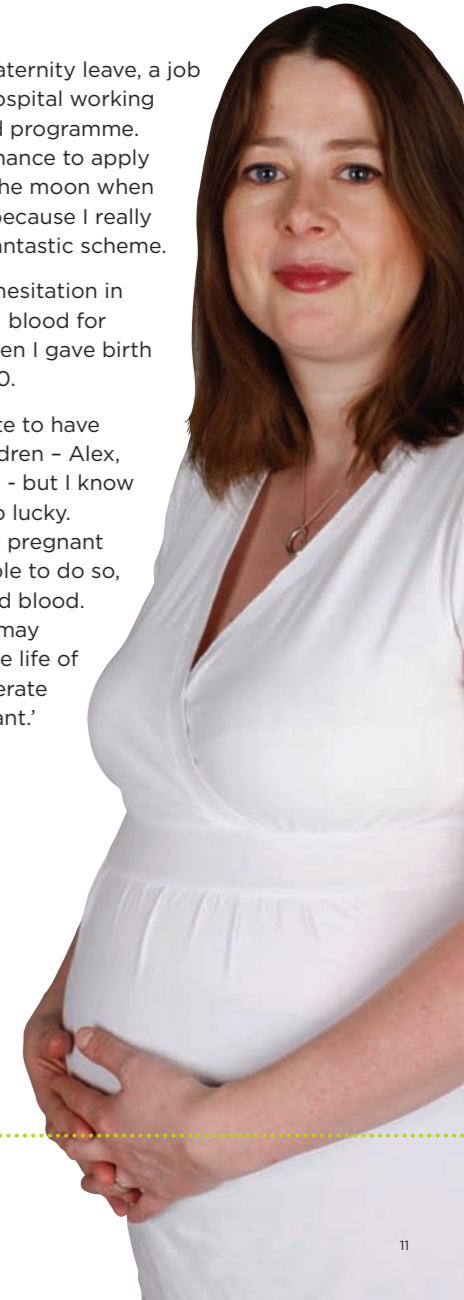
To be honest, donating your umbilical cord blood is the easiest part of giving birth. While I was focussing on the arrival of my beautiful baby girl, my umbilical cord and placenta were taken to another room where a dedicated team collected the blood.

The process is so discreet and easy, you are helping save a life without even noticing. But, it's still a wonderful feeling to know that, as well as bringing a new life into the world, you may be helping save someone else's life too.

While I was on maternity leave, a job came up at the hospital working on the cord blood programme. I jumped at the chance to apply for it. I was over the moon when I was appointed because I really think it's such a fantastic scheme.

I didn't have any hesitation in donating my cord blood for a second time when I gave birth again in April 2010.

I am very fortunate to have three healthy children - Alex, Josie and Hannah - but I know not everyone is so lucky. I'd encourage any pregnant woman, who is able to do so, to donate her cord blood. That simple step may ultimately save the life of someone in desperate need of a transplant.'



Our proud history

1970s

How it all began

In 1971, Anthony Nolan was born with a rare condition called Wiskott Aldrich syndrome. The only known cure was a bone marrow transplant, but there was no process or system to find a matching, unrelated donor.

In 1974, Anthony's mother, Shirley, started the world's first bone marrow register to match people, like Anthony, to suitable donors. The Anthony Nolan register was created in a broom cupboard in Westminster Children's Hospital, where Anthony was a patient.

Tragically, in 1979, Anthony Nolan died before a suitable matching donor could be found for him. But, the charity bearing his name continued with a determination to make sure that, in the future, everyone in need of a lifesaving transplant would receive one.



1980s

A time of incredible support

The Anthony Nolan register grew steadily during the first half of the 1980s and by 1986 we had 74,000 potential donors. However, we knew we had to grow the register significantly to be able to find matches for all the people in need of a lifesaving transplant.

The Round Table organisation offered to hold a recruitment drive for us and signed up an incredible 100,000 new donors in six weeks, more than doubling the size of the Anthony Nolan register.

We worked through the night for six weeks to tissue type all of those potential donors.



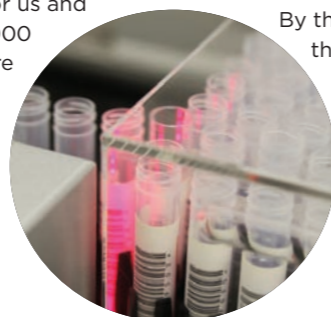
1990s

A time of exciting growth

Throughout this decade, we opened regional appeals offices in Scotland, North England, Oxfordshire and Northern Ireland.

In 1996, we also opened a dedicated research institute which worked to improve the successful outcome of transplants - it quickly became a centre for excellence.

By the end of the 1990s, the Anthony Nolan register had grown to 300,000 and we had provided more than 2,000 transplants since the register started.



2000s

A decade of scientific breakthroughs

The new millennium provided a time of exciting scientific developments. We introduced an alternative method of donation, called Peripheral Blood Stem Cell collection. This began to replace bone marrow transplants as the preferred method of donation.



In 2008, we provided a record 750 blood stem cell transplants. The same year, we set up our cord blood collection programme which allows expectant mothers to safely donate their umbilical cords as soon as they have given birth. The blood stem cells collected from the cords can then be used in stem cell transplants.

We also set up our Cell Therapy Centre in Nottingham - the UK's first dedicated cord blood bank and research facility.

2010s

Looking to the future

In the last year, we have developed a more up-to-date image, to reflect all the incredible progress we'd made over the last 35 years. As well as unveiling a striking new logo, we changed our name to Anthony Nolan and launched a brand new website.

We have continued our history of innovation. We made an historic switch from blood tests to saliva kits, used in donor recruitment. This revolutionised donor registration, as it eliminated the need for trained healthcare professionals at donor recruitment events. People could also send the samples in the post, saving time and money.

We opened two further cord blood collection centres at the Leicester Royal Infirmary and Leicester General Hospital.

We provided our 6,000th donor to help someone in need of a transplant and we now have more than 400,000 potential donors on our register.



We have achieved a great deal since the 1970s but we still have much more to do. You can read about our ambitious plans on page 24.

NOVEMBER 2009

SALIVA KITS BEGAN TO BE PILOTED, MAKING IT EASIER FOR PEOPLE TO JOIN OUR REGISTER. ANTHONY NOLAN WAS THE FIRST REGISTER WORLDWIDE TO IMPLEMENT THIS REVOLUTIONARY CHANGE.



DECEMBER 2009

A RECEPTION WAS HELD IN THE HOUSE OF COMMONS CELEBRATING OUR R&B PROGRAMME, INVOLVING VOLUNTEERS SPEAKING TO STUDENTS ON THE IMPORTANCE OF JOINING DONOR REGISTERS.



Pioneering

Anthony Nolan is a pioneering charity. Since our creation as the world's first bone marrow register in 1974, we have grown through determination and continuous innovation.

This year, we launched an ambitious programme to collect 15,000 umbilical cord blood units by 2014. They will be processed and stored in our purpose-built cord bank in Nottingham - the first of its kind in the UK.

Cord blood is the blood which remains in the placenta and umbilical cord following a birth. The placenta and umbilical cord are normally thrown away as clinical waste. But, with cord blood donation, after giving birth, the umbilical cord is clamped. The cord and the placenta are then passed to one of our trained healthcare professionals who will collect the blood. This takes only a few minutes in a separate place away from the delivery room, so it is a very simple and unobtrusive task.

The stem cells found in cord blood can be used to treat a wide variety of diseases including blood cancers such as leukaemia and lymphoma, sickle cell anaemia and other life-threatening conditions.

Alongside the adult stem cell register, a public cord blood bank would allow the UK to meet over 80% of UK transplant requests. This would greatly reduce the need to import cord blood from banks overseas, which costs much more.

This year we recruited the Cord Collection Team for Leicester which is an important step in us reaching our goal. Cord blood is also collected through Kings College Hospital in London and collections there have increased this year.

Cord blood stem cells have the advantage of being immediately available when required and the more we collect the more lives we can save.



FEBRUARY 2010

OUR 'LAB 2014' PROJECT BEGAN:
A STRATEGY FOR HOW OUR LABORATORIES WILL CONTINUE TO DEVELOP
TO MAKE SURE WE CAN DOUBLE THE NUMBER OF LIVES WE SAVE.

Innovation



This year, Anthony Nolan revolutionised the way potential donors can sign up to our register. We now use a quick saliva test rather than taking a blood sample. We are the pioneers for this method as we are the first organisation to process saliva samples from a tube collection.

There are many benefits, both for the charity and for individuals:

- a saliva sample can be 'self collected' without the need for a health professional to take a blood sample;
- people can request a saliva pack through our website;
- the saliva sample kits include a solution which preserves the sample at room temperature for up to 3 months (blood needs to be kept at a low temperature and processed within a couple of days).

Since taking this innovative step, we have trebled the number of potential donors joining the register at each recruitment drive. Saliva recruitment events are more easily run, which allows many of our drives to be run by our volunteers. We are also able to recruit at a wider variety of locations.

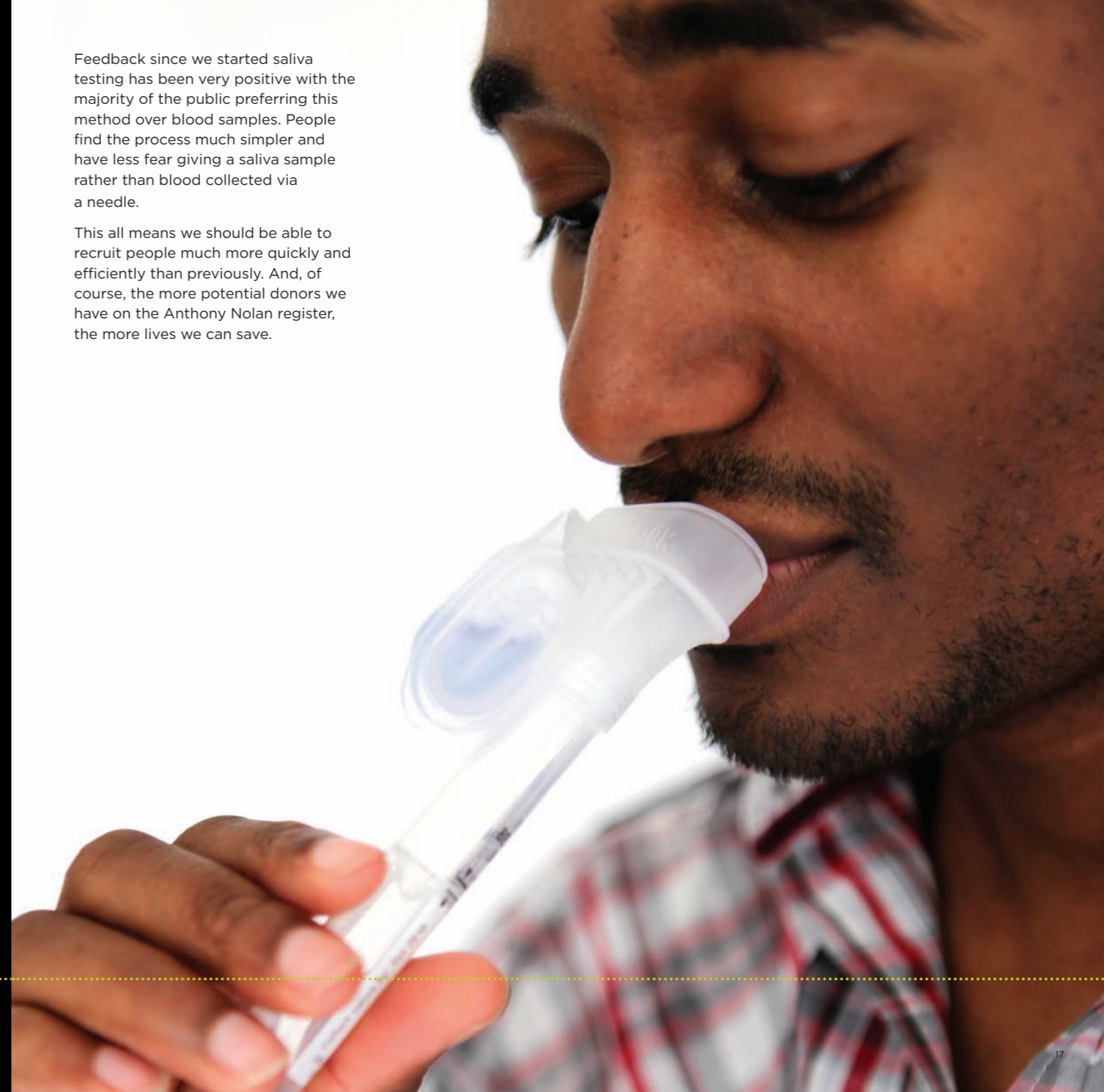
MARCH 2010

ON MARCH 1st A RECEPTION WAS HELD AT 11 DOWNING STREET TO RAISE AWARENESS OF THE POTENTIAL OF UMBILICAL CORD BLOOD TO SAVE LIVES.



Feedback since we started saliva testing has been very positive with the majority of the public preferring this method over blood samples. People find the process much simpler and have less fear giving a saliva sample rather than blood collected via a needle.

This all means we should be able to recruit people much more quickly and efficiently than previously. And, of course, the more potential donors we have on the Anthony Nolan register, the more lives we can save.



Expertise

Anthony Nolan has more than 35 years' expertise in helping people with blood cancer who are in desperate need of a lifesaving transplant.

One of our key goals is to use the knowledge and expertise we have accumulated over this time to improve outcomes for all people with blood cancer who receive a blood stem cell transplant (known as a 'graft').

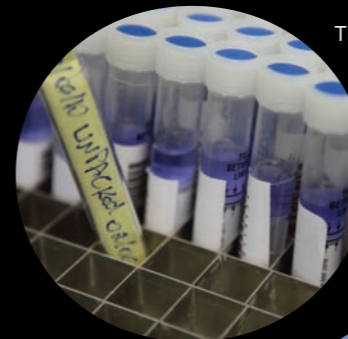
Finding a suitable, matching donor to provide stem cells for the graft often needs to be done at short notice. It can be a very complex undertaking and sometimes there may be more than one donor who appears, at the initial stage, to be suitable. It's essential to find the best match for the person who needs the transplant to ensure the graft will be as effective as possible.

This year, we started piloting the Graft Identification Advisory Service (GIAS) in partnership with the Royal Marsden NHS Foundation Trust, one of the world's leading cancer centres.

The aim of GIAS is to ensure the best graft is selected for each patient and to give UK transplant centres help and advice on donor and cord blood unit selection.

Early indications are that this new approach is adding value in terms of turnaround times for providing the best available donor and cost efficiency. With increasing pressure on NHS funding we are optimistic GIAS will provide a competitive new service for transplant centres.

If these early signs of success continue to develop in a positive direction, we'll explore offering this service more widely so that we can use our expertise to help save even more lives.



APRIL 2010

THE ASH CLOUD DISRUPTED OUR VOLUNTEER COURIERS TRAVELLING TO THE UK WITH DONATIONS FROM EUROPE AND NORTH AMERICA. THROUGH THEIR COMMITMENT AND OUR STAFF WORKING AROUND THE CLOCK ON ALTERNATIVE PLANS, ALL OF THE 16 PATIENTS AWAITING DONATION RECEIVED THEIR STEM CELL TRANSPLANTS.



Education

Anthony Nolan saves the lives of people in urgent need of blood stem cell transplants by finding a suitable match for them from the hundreds of thousands of potential donors on our register.

In the last year, about 10,000 people were removed from our register because they had reached the upper age limit of 60. Not only do we need to replace people who are no longer eligible to donate, we have set an ambitious target to double the number of people on the Anthony Nolan register so we can save even more lives.

One of the most important ways we can meet this goal is to involve young people in our work. If they can understand the impact blood cancer has on people's lives and the importance of blood stem cell transplants, they may consider becoming potential donors themselves.

Register & Be a Lifesaver (R&B) is a pioneering scheme run by Anthony Nolan with support from NHS Blood and Transplant that helps young people discover how they can save lives through stem cell, blood and organ donation.

R&B is the legacy of an inspirational person – Adrian Sudbury. Adrian was a young journalist with leukaemia who believed that many more lives could be saved if young people were informed about what it means to donate.

Sadly, in 2008, Adrian lost his battle with leukaemia. Adrian's legacy lives on, however. In the last year, the R&B education programme has delivered 150 presentations reaching over 10,300 students (16-18 year olds). We have trained 71 new volunteers to deliver presentations and around 40% of these have said they are interested in being trained to recruit donors.



JUNE 2010

400,000

THE 400,000th POTENTIAL DONOR JOINED OUR REGISTER.



JULY 2010

WE LAUNCHED OUR NEW BRAND AND WEBSITE AND STARTED USING SALIVA KITS FOR DONOR RECRUITMENT NATIONWIDE.

BE A MATCH,
SAVE A LIFE
WELCOME

David Pike's story

'IT WAS AN AMAZING EXPERIENCE TO MEET MY DONOR.
I OWE MY LIFE TO HIM.'

'I was diagnosed with leukaemia on 18 February 2005. I can't really describe that moment. It doesn't really sink in at first. Then it dawns on you – you are suddenly very aware of your own mortality.'

I had a course of chemotherapy which I completed in July 2005 and returned to work four months later, hoping for the best.

Then, in April 2006, I was told the cancer had returned.

It was worse to hear the second time around. I thought: 'This is it. I'm not going to survive this time.'

It was at this time that doctors started to talk about a blood stem cell transplant, as long as a suitable donor could be found.

One month into a further course of chemotherapy, I was told that Anthony Nolan had found a suitable donor, which was fantastic news.

On 15 September 2006, I received the transplant at the Royal Free Hospital in Hampstead. Eleven days later, I was walking on Hampstead Heath. I walked up Parliament Hill, looked out over London and started to think about the future. It was a euphoric feeling.

I was so grateful for the opportunity given to me by my donor and so I wrote to him, through Anthony Nolan, to say thank you.

It's not possible to meet up with the donor for two years. But I was prepared to wait because I really wanted to thank him in person. After all, I owed my life to him.

It turned out he was also called David and we eventually met up in September 2010, almost four years to the day since my transplant. It was really something to meet him.

Without Anthony Nolan, the work it carries out and the selfless attitude of people like David who are willing to donate their stem cells, I would not be here to tell the tale.'



> STEM CELL RECIPIENT

Name: David Pike

Age: 50

David was diagnosed with leukaemia in 2005 and received a blood stem cell transplant in 2006. In 2010, he finally met the man, also called David, who had donated the stem cells which saved his life.

David English's story

'MEETING UP WAS A FANTASTIC EXPERIENCE AND WAS LIKE
MEETING AN OLD FRIEND.'



> STEM CELL DONOR

Name: David English

Age: 26

David signed up to the Anthony Nolan register in his first year at University. Two years later, he was found to be a match and was asked to donate some blood stem cells. In September 2010, he finally met the man, also called David, whose life he saved.

'I was in my first year at Nottingham University, when I noticed Anthony Nolan holding a recruitment event for potential donors.'

I talked to them about it and thought it sounded a really good idea, so I signed up to the register.

You know there's a chance you may be asked to donate at some point in the future, but it's not something that is on your mind all the time.

So, it was a bit of a surprise when Anthony Nolan contacted me again two years later to say I'd been matched to someone in need of a lifesaving transplant.

Although I was in my final year at university by that point, I didn't have any hesitation in agreeing to go through with the donation, because I knew I'd be helping someone in real need.

The process was so easy and the team at the hospital were great. You do hear some stories that donation is painful but there was no real discomfort at all.

You don't know anything about the person you're donating to but they are allowed to make contact, through Anthony Nolan, if they want to.

I eventually received a card from the man who had received my stem cells, who was also called David. It was great to know he was doing so well as a result of the transplant.

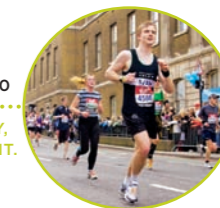
After two years of contact through the Anthony Nolan system, we decided to meet up and it was surprising how much we had in common. As well as sharing the same first name, we even look quite similar!

It's an amazing feeling to know that you've helped save someone's life but meeting David made me appreciate the wider impact. I found out he was married and has two children. You suddenly realise all the other people who are affected by your decision to donate.

I would encourage everyone to sign up to the Anthony Nolan register. If you are found to be a match and are asked to donate, it's a really easy, painless process. And the impact on the life of the person with cancer, and their family, is huge.'

APRIL 2010

OUR SUPPORTERS RUNNING THE LONDON MARATHON RAISED £600,000 FOR THE CHARITY,
ONE OF THE LARGEST AMOUNTS EVER RAISED FOR ANTHONY NOLAN FROM A SINGLE EVENT.



Our ambitious plans

We have always focussed on saving the lives of people with blood cancer and other disorders, who needed a lifesaving bone marrow or blood stem cell transplant.

Our team has always been highly committed and our work has always been innovative. But, this year, we set ourselves our most ambitious targets yet.

We implemented a five-year plan - our vision is to double the number of lives that we save by 2014.

There are several ways in which this vision will be accomplished, and we have created four strategic aims to support the main objective. These are:

- to increase our register of potential donors to one million people;
- to increase the number of umbilical cord blood units to 15,000;
- to meet 80% of the requests to match for an unrelated donor;
- to be one of the top places to work in the UK.

STRATEGIC AIM

> INCREASE OUR REGISTER OF POTENTIAL DONORS TO ONE MILLION

STRATEGIC AIM

> INCREASE THE NUMBER OF UMBILICAL CORD BLOOD UNITS TO 15,000

STRATEGIC AIM

> MEET 80% OF THE REQUESTS TO MATCH FOR AN UNRELATED DONOR

STRATEGIC AIM

> BE ONE OF THE TOP PLACES TO WORK IN THE UK

These are challenging targets, but we believe they are achievable. We have already introduced a number of exciting new initiatives to ensure we are well on our way to meeting our goals (see pages 14-22).

Of course, none of our work would be possible without our staff and volunteers - they are the heart of our organisation.

Like them, you can be part of our vision. Together, we can reach our goals.

To find out more about how you can get involved in our work, please visit www.anthonynolan.org/What-you-can-do

Our need for funds

Many people with blood cancer tragically die because a suitable match for a lifesaving transplant can't be found in time to help them.

Currently, we can only find a matching donor for half the people who come to us in desperate need of a lifesaving transplant.

We urgently need more people to join our register, so we can provide more matches and save more lives.

But, as a charity, we need more funds to increase our lifesaving work.

Growing our donor register, our cord blood bank and our pioneering research all cost money.

For example, it costs just over £100 to recruit, tissue type and maintain each new donor to the Anthony Nolan register.

We need more than half a million extra people on our register to get close to our goal of finding a match for every person with blood cancer who needs our help with a transplant.

That's a big goal but, with your financial help, we can do it.

There's a huge range of ways you can raise funds to help us save lives. Whether running a Marathon, racing your friends or colleagues in a Dragon Boat, supporting us through your company or charitable trust, or simply taking out a regular gift, you can help us provide lifesaving transplants to people in desperate need.

With more funds, we can save more lives. You can donate at www.anthonynolan.org



AUGUST 2010

ANTHONY NOLAN'S INAUGURAL ROYAL ROMP - A 5K RUN SET TO BE AN ANNUAL FEATURE.



SEPTEMBER 2010

BY THE END OF THE FINANCIAL YEAR WE HAD FACILITATED MORE TRANSPLANTS THAN EVER BEFORE: 937 PEOPLE WERE GIVEN THE CHANCE OF LIFE IN 2009/10.



Money - where does it come from?

INCOME £29,838,096



Money - where does it go?

EXPENDITURE £29,558,230



Trustees and senior personnel

ANTHONY NOLAN SENIOR MANAGEMENT TEAM 30 SEPTEMBER 2010



Henny Braund
Chief Executive



Richard Davidson
Communications & Marketing Director



Alan How
Finance & Resources Director



Alex Lutke
IT Director



Professor Alejandro Madrigal
MD, PhD, FRCP, FRCPATH, DSc
Scientific Director



Catherine Miles
Fundraising Director



Ailsa Ogilvie
Operations Director

OUR TRUSTEES



Mr Simon Dyson MBE
FCCA, Chairman



Mrs Fran Burke
BA



Mr Lionel Cashin



Mr Peter J Harrison



Mr Ian Krieger
BA, FCA, MSI



Dr Colin Rickard
PhD, MA, FRICS



Professor K Michael Spyer
DSC, MD(Hon), FMedSci



Mr Brian Turner CBE
FIH, FCGI

ANTHONY NOLAN JOINT SCIENTIFIC AND MEDICAL ADVISORY COMMITTEE

Chaired by Anthony Nolan's Medical Director, this committee is an independent group of acknowledged expert scientists and doctors offering advice and guidance to Anthony Nolan. We thank them for their support and commitment.

Professor John Goldman
DM, FRCP, FRCPATH, FAcadMedSci
Chairman

Professor Jane Apperley
MBChB, MD, FRCP, FRCPATH

Professor A J Barrett
MD, FRCP, FRCPATH (Bethesda USA)

Malcolm K Brenner
MA, MB, BChir, PhD, FRCPATH

Professor C Craddock
DPhil, MRCP, FRCPATH

Professor Stephen Mackinnon
MD, FRCP, FRCPATH

Professor P Moss
MB, BS, PhD, FRCP, FRCPATH

Professor N H Russell
MD, FRCP, FRCPATH (Nottingham)

Professor John Trowsdale
PhD, FMedSci

Professor H Waldmann
MD, FRS, PhD, MRCPATH (Oxford)

Dr Paul Veys
FRCP, FRCPATH, FRCPCH

Dr David Marks
MB, BS, PhD, FRACP, FRCPATH

With grateful thanks

Without our partners, we wouldn't be able to save as many lives. We work with many organisations, developing relationships that help every aspect of our work, from donor recruitment to researching new treatments. We're hugely grateful to all our corporate, trust and individual supporters. These are just a few of the highlights:

Friends of Anthony Nolan
Anthony Nolan Friends are groups of volunteers who support our work throughout Britain in a variety of ways: helping at donor recruitment clinics, offering financial donations, organising fundraising events, providing valuable gift and services in kind. We are immensely grateful for all their hard work.

Our staff team of regional fundraisers already work closely with our supporters to help them raise money, but this is set to increase. Our plan is to double our community fundraising income over the next three years.

Marrow
One of our significant partnerships is with Marrow. Made up of student volunteers, they recruit their peers onto the Anthony Nolan register. They also raise vital funds for us as well as increasing awareness of our lifesaving work.

Marrow was set up in 1998 by James Custow and a group of fellow medical students from the University of Nottingham after one of his friends died from leukaemia. Marrow operates in 34 universities in the UK and has more than 500 volunteers.

'We're really proud of what Marrow has achieved so far and what we continue to achieve in helping spread the word and save more lives.'

Jonathan Gaughran
President of Marrow (2009-2010)



Wilkinsons
Anthony Nolan is currently Wilkinsons Charity of the Year; a collaboration which began in May 2010. It's a fantastic example of how well a corporate partnership can work and should raise £1million to fund our lifesaving work.

Wilkinsons began retailing in 1930 and has long been a favourite in the north of England, but more recently has opened stores in the South and in Scotland.

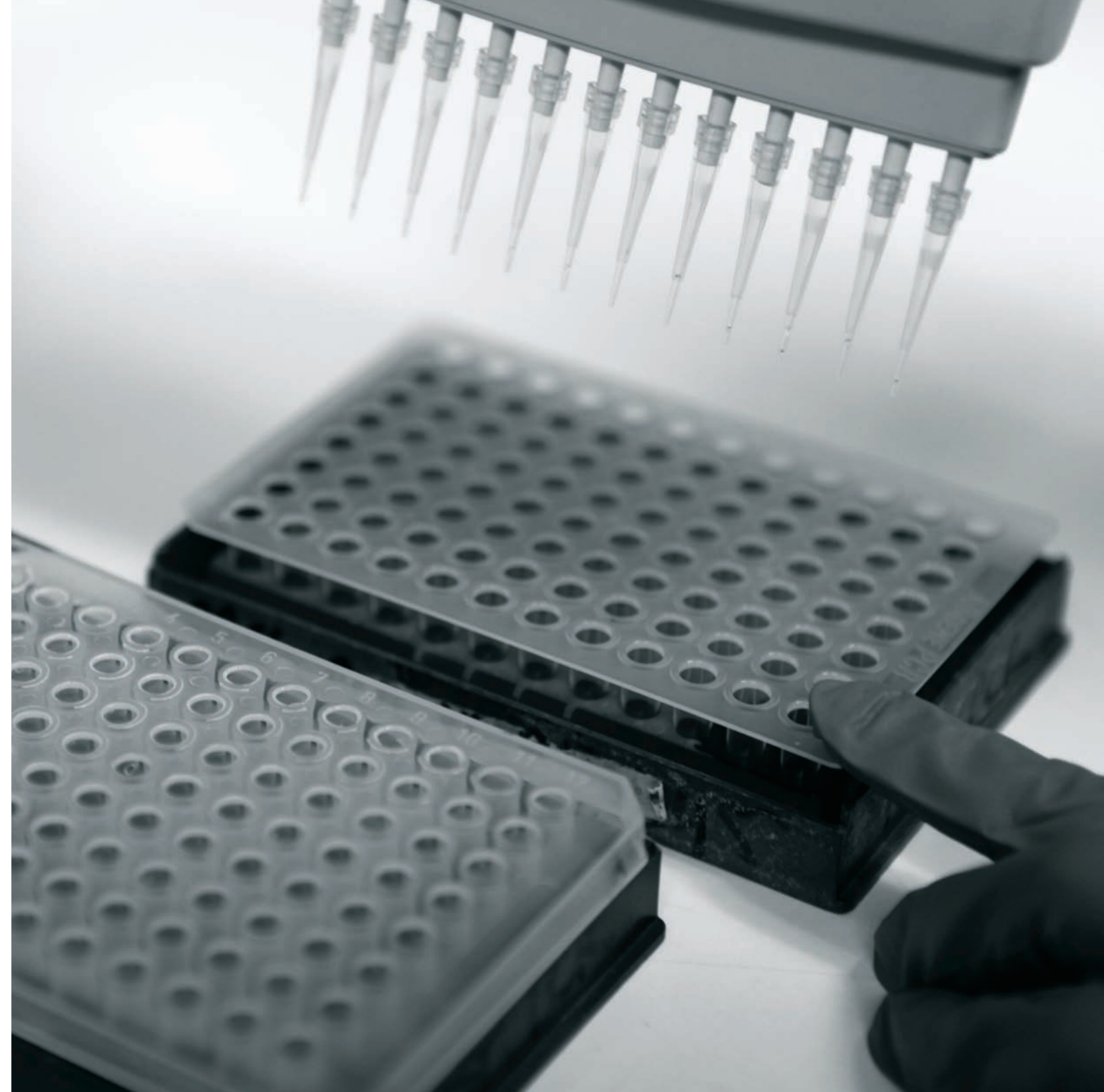
'The passion Wilkinsons team members have shown has been fantastic. This can be seen in the incredible amount we have raised and the amazing 245 team members who have already joined the Anthony Nolan register. Our overall aim is to really help your charity to save lives and raise awareness of the fantastic work you do.'

Karin Swann
Family Director of Wilkinsons



All information in this review is correct at the time of going to press. All figures in this review refer to the calendar year 2010, except those on pages 26 and 27, which refer to the Charity's financial year ended 30 September 2010.

This publication contains fibre from forests certified according to the principles of the Forest Stewardship Council.



'ANTHONY NOLAN HAS GIVEN ME A SECOND SHOT OF LIFE.'

Cosmo, stem cell recipient

ANTHONY NOLAN

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