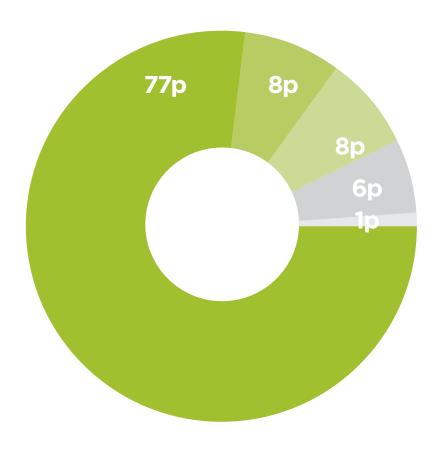
## FOR EVERY **£1 WE SPEND**



blood cancer



## **Every penny is vital in helping to save more lives**



77p goes towards helping to provide lifesaving transplants. This includes recruiting donors to our register, tissue typing them and searching for matches.



**8p** goes towards researching ways to make transplants more successful. Our expertise helps us to make breakthrough discoveries that will save more lives.



**8p** goes towards raising money and inspiring people to support us, so we can continue our vital and lifesaving work.



**6p** goes towards education and awareness programmes to bring blood cancer to everyone's attention, including projects at schools and universities.



1p in every £1 goes on governance.